

CURRICULUM: B.S.B.A. in Sport Management

Four Year Curriculum Guide (Beginning with the 2023 catalog)

YEAR 1 - FALL SEMESTER

Course #	Title	CR
ENG 101	English Composition I (Core 1)	3
CORE	Institutional Requirement (Core 2)	3
CORE	Institutional Requirement (Core 7)	3
MGT 240	Introduction to Management	3
SMG 161	Intro to Sport, Rec., & Leisure	3
SMG 168	Field Experience in Sport I	1
Total		16

YEAR 2 - FALL SEMESTER

Course #	Title	CR
MAJOR	Major Elective (1)	3
ACCT 202	Managerial Accounting	3
MATH 108	Introductory Statistics (Core 6)	3
MKT 233	Principles of Marketing	3
ECON 232	Microeconomics (Core 3)	3
CORE	Institutional Requirement (Core 9)	3
Total		18

Year 3 - FALL SEMESTER

Course #	Title	CR
SMG 405	Management in Sport (FA)	3
MAJOR	Major Elective (2)	3
MINOR	Minor Course (3)	3
MGT 323	Business Communications	3
CORE	Institutional Requirement (Core 11)	3
CORE	Institutional Requirement (Core 12)	3
Total		18

YEAR 4 - FALL SEMESTER

Course #	Title	CR
SMG 440	Professional Seminar in Sport Mgmt. (FA)	3
MGT 489	Senior Seminar	3
MGT 499	Senior Assessment	1
CORE	Institutional Requirement (Core 14)	3
CORE	Institutional Requirement (Core 15)	3
MINOR	Minor Course (4)	3
Total		16

This plan accommodates a 12 credit hour minor.

Refer to program evaluation for verification of program progress.

Institutional Requirements (CORE) - refer to catalog for specific guidelines/course options.

YEAR 1 - SPRING SEMESTER

Course #	Title	CR
ENG 102	English Composition II (Core 4)	3
CORE	Institutional Requirement (Core 8)	3
MIS 221	Information Technology	3
ACCT 201	Financial Accounting	3
SMG 255	Leadership: Theory & Practice	3
Total		15

YEAR 2 - SPRING SEMESTER

Course #	Title	CR
SMG 238	Field Experience in Sport II	2
SMG 435	Global Perspectives in Sport (SP)	3
ECON 233	Macroeconomics (Core 5)	3
CORE	Institutional Requirement (Core 10)	3
MINOR	Minor Course (1)	3
MINOR	Minor Course (2)	3
Total		17

YEAR 3 - SPRING SEMESTER

Course #	Title	CR
MGT 401	Business Law I	3
SMG 415	Sport Marketing (SP)	3
MGT 319	Operations Management	3
CORE	Institutional Requirement (Core 13)	3
FIN 228	Financial Management	3
Total		15

YEAR 4 - SPRING SEMESTER

Course #	Title	CR
SMG 450	Internship in Sport (BUS 339)	6
BUS 339S	Business Work Experience	0
Total		6

Total Hours 121



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